



Partnerships that Celebrate the Diversity of Local life in Dwellingup

Meeting opened: 6.39pm 9th March 2020

Present:

Kelly Campbell SOM
Leanne McGuirk SOM
Susan Allen SOM
Peter White
Colleen Warr
John Cusack
Lee Shelley
Colleen Sing
Margaret Noble
Christina Gray
Mike Steward
Annette Fredrickson
Frank Spear
Chris Portlock

Apologies:

Sue Fyfe
Tom Quirk
Margaret Turner
B & A Hawkes
J&D Wise
P Vandervort

Special Meeting: Ownership of the domain name www.dwellingupwa.com.au

Concern was expressed about handing over the domain name- how the DCC documents will be accessible to the community without editorial / content control by the Shire

Questions

Can we keep ownership of DwellingupWA.com.au and license it to the Shire
Will the SOM be making money/ generating income from the new website- first year will be minimal if anything at all for business advertising.- yes in the future. Looking at being a sustainable Information Centre.

Will the SOM take accommodation bookings- Bookability is very important.

Can the SOM existing community system be used to store our DCC documents securely and without content management by the SOM

Can we have more detail about the proposal before making a recommendation

eanne- primary issue,- making sure the the tourism website is the first port of call. Its not just a Dwellingup website-its the who SOM. Nucleus is SOM with offshoots to different areas and attractions.

Dwellingup is a destination on the SOM Tourism is the website.

Driving visitation to Dwellingup tourism not a community page.

Making a user friendly website for tourism.

Lee and Chris both suggested retaining the website and having a tourism link to redirect to the SOM new tourism website.

Colleen S suggested that that would make us a community and SOM tourism seem fragmented.

Susan said all the accom, attractions and experiences need to be on the same website.

Susan explained Bookability- Accom providers will have log on to to update available rooms if they are on a booking platform. If the Accom provider isn't on a platform they will be directed to their booking choice eg. Phone/email. Its specific to the business.

John suggested with the new SOM website (not tourism) could we look at a community tab.

Lee asked how events in town would be advertised on the website and Susan said that events would have different categories to differentiate between tourism and community.

Service drop down menu on the website.

John- Primary reason for a no vote is so that the content online has no way of being maintained. Needing a clear plan on how we can resolve.

Proposed motion to rent/lease the domain name to the SOM for \$\$ or in kind community directory, if we can find a way to maintain the community based content on the website eg; Futures group and minutes from meeting.

Moved; John Cusack

Seconded; Mike Gray

MOVED

Susan Allen bought up an issue at the DVHIC. The visitor servicing area has been relocated to the Dwellingup Hall until the new Dwellingup Trails and Visitor Centre (DTVC) is completed, the historical display/item has been kept within the old DVHIC with accessioning and consideration for the future display in the new DTVC, a miscommunication happened within the community and some concerned community members where under the impression that some of these donated items were being permanently moved to Pinjarra. This is not the case. They are being kept safe and stakeholders in the items not required for displays in the new DTVC will be invited at a later stage for the community to re purpose or owner of these items can take ownership back. Some items will be staying in the DVHIC and the excess will be put to the public for distribution to owners and the right people.

Susan Allen will provide a statement from the SOM that reflects this that we can publish on the DCC FB Page and put hard copies in the Post office and General Store.

Meeting closed: 8.02pm